



career  
women's  
forum

# WOMEN'S ADDED VALUE in the ECONOMY

**LEADING WITH AUTHENTICITY,  
DOES IT PAY OFF?**

Analyzing the influence of “Authentic  
Leadership” on diversity and inclusion

## Programme

Thursday, February 4<sup>th</sup>, 2016 17h30-20h00

**New venue**

Graduate Institute of International and Development Studies  
Auditorium Ivan Pictet - Maison de la Paix  
Chemin Eugène-Rigot 2 - 1202 Geneva



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INSTITUT DE HAUTES  
ÉTUDES INTERNATIONALES  
ET DU DÉVELOPPEMENT  
GRADUATE INSTITUTE  
OF INTERNATIONAL AND  
DEVELOPMENT STUDIES

# Programme

7<sup>th</sup> Women's Added Value in the Economy (WAVE)

## LEADING WITH AUTHENTICITY, DOES IT PAY OFF?

Analyzing the influence of “Authentic Leadership”  
on diversity and inclusion

Thursday, February 4<sup>th</sup>, 2016 17h30-20h00

Graduate Institute of International and Development Studies

17h30 - 18h00

REGISTRATION

18h00 - 18h15

WELCOME & INTRODUCTION

**Valentina Gizzi**  
President CWF

**Elisabeth Prügl**  
Graduate Institute Geneva

18h15 - 19h00

SPEAKERS' PRESENTATIONS

**John Antonakis**  
Professor of Organizational Behavior at University  
of Lausanne

**Bertrand Levrat**  
CEO of the Hôpitaux Universitaires de Genève

**Fabienne Lupo**  
President and CEO of the Fondation de la Haute  
Horlogerie

**Valérie Peyre**  
Founder and CEO of TEKOE Tea Shop

19h00 - 19h30

PANEL DISCUSSION

**Moderator**  
**Cédric Lüthy**

19h30 - 20h00

Q&A

**Closing CWF**  
**Patricia Legler**  
Vice President CWF

20h00 - 21h30

COCKTAIL DINNER & NETWORKING

# 7<sup>th</sup> Women's Added Value in the Economy (WAVE)

"Authentic Leadership" has generated continuous interest amongst Management specialists over the last ten years. Authentic Leadership appears as an effective concept in a world seeking to introduce more ethics, values and mission-driven actions, and some researchers argue that it might be the only way to achieve long-term results in increasingly competitive corporations.

On the other hand, other experts question whether authenticity can actually inhibit the leader's ability to evolve or to expand beyond his/her comfort zone and, ultimately, to adapt to new challenges.

Join the next CWF WAVE Conference and discover the concept, risks and opportunities of Authentic Leadership - and the influence it may have on advancing diversity and inclusion.

Our distinguished speakers will discuss the drivers, the definitions and their own experience with Authentic Leadership.

The conference will be held in English. As the CWF is a bi-lingual forum, some presentations and discussions may occasionally be in French. No translation will be provided.

Founded in 1982 in Geneva, the Career Women's Forum (CWF) is a non-profit association reuniting some 250 executive women, representing more than 30 different nationalities, professionally active in all economic, political and social sectors of life.

The CWF's principal goal is to encourage women's professional development through sharing and exchanging of ideas, promote networking, and influence socio-professional life to achieve recognition and status as active and engaged professional women.

To strengthen the forum's impact and reach, the CWF has developed partnerships with large multinational corporations. Today, 15 Corporate Members sponsor CWF membership for their female executives across the organization.

The Corporate Members of the CWF are:



# Speakers



**Elisabeth PRÜGL**

Professor at the Graduate Institute Geneva

Elisabeth Prügl is Professor of International Relations at the Graduate Institute of International and Development Studies in Geneva, where she directs the Institute's Program on Gender and Global Change. In the course of her academic career in the U.S. and Switzerland, her research and teaching have focused on gender politics in international governance. She currently

directs research projects on gender experts and gender expertise in international organizations, gender and armed conflict, and gender and land commercialization. She is a member of the UN's Sustainable Development Solutions Network (SDSN) and of the World Economic Forum's Global Agenda Council on Civic Participation.



**John ANTONAKIS**

Professor of Organizational Behavior at University of Lausanne

John Antonakis is of Swiss, Greek and South-African nationality. He is Professor of Organizational Behavior at the Faculty of Business and Economics at the University of Lausanne, Switzerland. He received his Ph.D. from Walden University in Applied Management and Decision Sciences. He was a postdoctoral fellow in the Department of

Psychology at Yale University. Professor Antonakis's research is currently focused on leadership development, power, charisma, personality and research methods. He frequently consults and gives talks, trainings, and workshops to private and public organizations on leadership and human resources issues.



**Bertrand LEVRAT**

CEO of the Hôpitaux Universitaires de Genève

Bertrand Levrat is currently Chief Executive Officer of the Geneva University Hospitals (HUG). He holds a law degree and the qualification of an attorney-at-law. He started his career with the International Committee of the Red Cross (ICRC) and joined several field missions. He became a delegate, subsequently head of a sub-delegation, later legal counsel for Asia and Latin America and represented the ICRC at the United Nations Organization (UNO) in New York.

Then he returned to Geneva and became Deputy Director and subsequently CEO of Geneva Social Welfare Institution (Hospice Général) in charge of persons in need of social welfare services and asylum seekers. In this capacity, he thoroughly reorganized this institution in financial and organizational difficulty, enabling it to become sustainable and financially balanced, while enhancing its core mission centered on individual dignity.



### **Fabienne LUPO**

**President and CEO of the Fondation de la Haute Horlogerie**

Since 2010, Fabienne Lupo is both President and CEO of the Fondation de la Haute Horlogerie (FHH). Before being appointed to this position, she initiated her professional path as Secretary General of the International Committee of Fine Watchmaking in Geneva in 1999, where she was responsible for putting in place an independent structure for the organization of the Salon International de la Haute Horlogerie (SIHH), the international

trade show of fine watchmaking. Since 2005, she has been Managing Director of the Fondation de la Haute Horlogerie (FHH), responsible for organizing both the SIHH, as well as, the Watches & Wonders trade show in Hong Kong (since 2013) and more generally for promoting the fine watchmaking culture and know-how in the world through exhibitions, publications, conferences and educational programs.



### **Valérie PEYRE**

**Founder and CEO of TEKOE Tea Shop**

Valérie Peyre, 41 years old, held several positions in marketing and communications in her home country France, as well as in the U.S. Before creating the concept “Tekoe”, she was Director of Communication and Marketing for the “Retail Financial Solutions” division at Reuters in Geneva. As such, she was responsible for the development of the marketing strategy, creation of communication support and the organization of events.

Multi-skilled, her role included furthermore team leading, follow up with partners and budget management. In 2002, she created the concept “Tekoe”, together with Pierre Maget. Today, Tekoe has 10 tea shops spread across Switzerland and abroad. The concept is expanding and is establishing its place amongst the leaders of the tea industry, selling loose tea and take-away tea beverages.

## Moderator



### **Cédric LÜTHY**

**Founder and CEO of Lüthy Performance Coaching & Development**

Born 1972 in Geneva, Cédric Lüthy grew up in Switzerland and the United States. In 1997 he received a Master’s degree in Engineering from the Swiss Federal Institute of Technology (ETH) in Zurich. Since then he has led his professional career in very different domains: at McKinsey, where he was working as a consultant; at Krauthammer International, where he became experienced as a coach and facilitator;

at Oracle and at Microsoft, as Sales Manager; and at Lombard Odier where he was responsible for managing the employees’ development traineeship. In 2009 Cédric founded Lüthy Performance with the objective to position the individual as the most important element of a company’s success.

Please register on line on the CWF web page by January 20<sup>th</sup>, 2016.  
Members: CHF 70.– - Non-members: CHF 90.–  
In case of questions call: +41 79 210 11 70

Project Leader WAVE  
Patricia Legler

WAVE Committee  
Annabella Cardone - Anne Dafflon Novelle - Marie Teresa Fischer - Valentina Gizzi - Fabienne Naklé - Silvia Schaub Hanane Taidi

With the support of the following partners



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Venue  
Graduate Institute of International and Development Studies  
Auditorium Ivan Pictet  
Maison de la Paix - Chemin Eugène-Rigot 2  
1202 Geneva

TPG buses N° 11 and 28 - Stop: Rigot  
Tram N° 15 - Stop: Sismondi  
Train - Stop: Genève-Sécheron  
We recommend the use of public transportation.  
Parking is limited.

